

PRODUCT DESIGNER

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Experience

Scala Teams Product Designer



Currently refining the product design in collaboration with the main Stakeholders to ensure that all Business requirements are fully met while also making sure the overall visual appeal is not compromised. Researching user behaviours to certain E-Commerce based applications to ensure maximum user engagement.

02/2024 - Present

Islamabad, Pakistan

AlphaSquad Senior UI/UX Designer



Managed high-profile client projects, enhancing project quality through a blend of leadership and design expertise. Led a small team of two designers, promoting a collaborative environment and overseeing all design deliverables.

02/2023 - 02/2024

Islamabad, Pakistan

Block360 UI/UX Designer



Worked on designing user-friendly web and mobile web3 based applications. Partnered with Stakeholders to ensure that the product follows the business logic that was intended plus later with developers to bring these designs to life.

02/2022 - 02/2023

Islamabad, Pakistan

Education

Comsats University Islamabad Computer Science

Bachelors in Computer Science. Major in Machine Learning.

- Human Computer Interaction
- Web Development
- Machine Learning
- Computer Vision

02/2018 - 01/2022

Islamabad, Pakistan

Skills

Interaction

- User Research
- Wire Framing
- Prototyping
- User Testing

Visual

- User Interface
- Presentation Graphics

Software

- Figma
- Adobe Suite
- Sketch

Coding

- HTML & CSS